

NON PROFIT ADMINISTRATION, MINOR

POLS 330	Introduction to Public Administration or POLS 340 Public Policy	3.0
SW 350	Social Welfare Policy	3.00
Total Credits		24

The nonprofit administration minor is a 24-credit multi-disciplinary program designed for students wanting to pursue careers in nonprofit organizations that include the arts, human services, recreation, chambers of commerce, civic efforts, and health care. The nonprofit administration minor supports the mission of the university by providing students with an educational experience that strengthens their problem-solving abilities and prepares them to navigate work in a rapidly changing world.

Student Learning Outcomes

- Students will be able to identify the basic components in any nonprofit organization.
- Students will develop a strategic plan for a new nonprofit organization.
- Students will apply knowledge on nonprofit organization in an internship setting.

Outcomes Assessment Activities

Student learning is measured through the development and design of a strategic plan for a new nonprofit organization and through the completion of an internship with a nonprofit organization. Faculty teaching the minor area courses will evaluate each strategic plan developed by students, paying close attention to the student's ability to convey the necessary components of a nonprofit organization. Internship supervisors evaluate students based on their ability to apply what they've learned in their courses into an actual nonprofit setting. Students evaluate how well their courses prepared them for their nonprofit internships. The results of these assessment activities are used to improve program offerings and enhance student learning.

Specific Program Requirements

Course	Title	Credits
Core Courses		15
MAE 220	Professional Media Writing	3
NPA 494	Field Experience	3.00
POLS 330	Introduction to Public Administration or POLS 340 Public Policy	3.0
PSYC 315	Industrial/Organizational Psychology or SOC 432 Organization Theory	3.0
SW 205	Social Welfare in the United States (GT-SS1)	3.00
Elective Courses Students may not take the same course to count in both core & electives.		9
CID 350	Communicating in Professions	3
ECE 350	Programs for ECE	3.00
ECON 202	Principles of Microeconomics (GT-SS1)	3.00
ED 202	Foundations of Education	3
ENG 305	Technical and Scientific Report Writing	3.00
MAE 211	Women & Media	3
MAE 371	Public Relations	3
MAE 471	Crisis Communications	3
MAE 472	Nonprofit Organizations & Communication	3
MAE 475	Strategic Communication Campaigns	3