

# THE HASAN SCHOOL OF BUSINESS

## Accreditation

The business majors (BSBA) of the Hasan School of Business are accredited by AACSB International – The Association to Advance Collegiate Schools of Business. AACSB is a not-for-profit corporation of educational institutions, corporations and other organizations devoted to the promotion and improvement of higher education in business administration and management. Organized in 1916, AACSB International is the premier accrediting agency for bachelor's, master's and doctoral degree programs in business administration and accounting.

## Mission

The mission of the Hasan School of Business at Colorado State University Pueblo is to provide quality undergraduate and graduate business education for a diverse student population through our strong professional focus on contemporary business practices. Our educational programs prepare our students to assume team member and leadership roles in business by:

- Developing their skills in communication and critical thinking, and
- Instilling in them awareness of the global economy and ethical behavior.

The intellectual pursuits of our faculty focus primarily on applied scholarship and instructional development. Our outreach activities – developed in partnership with the community – serve to enhance the quality of life and economic well-being in southeastern Colorado.

## Learning Outcomes Assessment

The Hasan School of Business is committed to continuous improvement through a rigorous assessment program focused on measuring learning outcomes and implementing measures to enhance students' chances of success. Within each individual course, faculty members utilize a variety of assessment techniques, including: student presentations, projects, peer evaluations, examinations, and student surveys.

## Undergraduate Majors

The Hasan School of Business offers undergraduate majors in accounting, business management, computer information systems, and economics. There are a variety of emphasis areas associated with the above majors (see Page 220). Graduates will be able to successfully compete for appropriate entry-level positions in private firms, nonprofit organizations or government. The *accounting* major prepares graduates for professional careers in accounting. The knowledge and skills acquired in the *business management* major can be used in a number of areas including human resource and operations management. The *business management major with an emphasis in agribusiness* prepares graduates to succeed in the specialized area of business and agriculture. The *business management major with an emphasis in marketing* prepares the graduate to successfully promote and sell goods and services. The *business management major with an emphasis in sports industry management* is a collaborative curricular effort with the Exercise Science and Health Promotion Department. Students seeking this major will have specialized managerial skills in the sports management and outdoor recreation industry. The business management major with an emphasis in organization risk and security management is a collaborative effort

with Political Science Department. Students seeking this major will have specialized management skills in crisis and disaster management. The *Computer Information Systems* major prepares graduates for successful careers in the information technology (IT) fields. The *CIS major with a cyber security emphasis* prepares students for risk assessment and security design. The *CIS major with a data analytics emphasis* prepares students to store, manage, and analyze business data. The *CIS major with a software development emphasis* prepares students for software analysis, design, and implementation. *Economics* and *Economics with a Finance* emphasis majors are particularly well prepared to enter graduate programs in business, in addition to assuming entry-level positions in business firms, nonprofit organizations or government, as well as, positions in banking, financial analysis, and related financial services industries.

NOTE: Students planning to take professional certification exams in any field are encouraged to consult with their faculty advisor to understand any additional requirements.

## CIS Minor

Non-CIS majors who wish to minor in CIS have several options. They may build their own minor based on the completion of seven core courses and a minimum of nine credits of 3/400 upper-division CIS courses.

## Co-Curricular Opportunities

Co-curricular activities are encouraged for all Hasan School of Business students. Included are internships, student clubs, and seminar programs. A current list of clubs is available in the Hasan School of Business or on the CSU Pueblo web site.

## Advising

All pre-business students, business majors, and CIS majors are advised in the Hasan School of Business. Students are required to meet with an HSB advisor each term to plan their course schedules for the upcoming term. In addition, consulting with an advisor is necessary in declaring a business major, applying for an internship and filing a graduation planning sheet.

## Academic Programs

- Accounting, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/accounting-bsba/>)
- Accounting, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/accounting-minor/>)
- Automotive Industry Management, Bachelor of Applied Science (<https://catalog.csupueblo.edu/the-hasan-school-of-business/automotive-industry-management-bas/>)
- Automotive Industry Management, Bachelor of Science (<https://catalog.csupueblo.edu/the-hasan-school-of-business/automotive-industry-management-bs/>)
- Automotive Industry Management, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/automotive-industry-management-minor/>)
- Business Administration 3+2 Program, Integrated Bachelor of Science/Master of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-integrated-bsba-mba/>)
- Business Administration 3+2 Program, Integrated Computer Information Systems, Bachelor of Science/Master of Business

- Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-integrated-bs-cis-mba/>)
- Business Administration 3+2 Program, Integrated Construction Management, Bachelor of Science/Master of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-integrated-bs-cm-mba/>)
- Business Administration 3+2 Program, Non-Integrated BS, BA/MBA (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-non-integrated-bs-ba-mba/>)
- Business Administration 3+2 Program, Non-Integrated BS,BA/MBA in Business Administration: Public Management Concentration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-non-integrated-bs-ba-mba-business-administration-public-management-concentration/>)
- Business Administration, Master of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/master-business-administration-mba/>)
- Business Administration, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-minor/>)
- Business Administration: Cybersecurity Concentration, Master of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/master-business-administration-mba-cybersecurity-concentration/>)
- Business Administration: Healthcare Administration Concentration, Master of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/master-business-administration-mba-healthcare-administration-concentration/>)
- Business Administration: Public Management Concentration, Masters of Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-administration-public-management-concentration-mba/>)
- Business Management, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-management-bsba/>)
- Business Management: Agribusiness Concentration, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-management-bsba-agribusiness-concentration/>)
- Business Management: Information Technology Concentration, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-management-bsba-information-technology-concentration/>)
- Business Management: Organizational Risk & Security Management Concentration, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-management-bsba-organizational-risk-security-management-concentration/>)
- Business Management: Sports Industry Management Concentration, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/business-management-bsba-sports-industry-management-concentration/>)
- Computer Information Systems, Bachelor of Science (<https://catalog.csupueblo.edu/the-hasan-school-of-business/computer-information-systems-bs/>)
- Computer Information Systems, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/computer-information-systems-minor/>)
- Data Analytics, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/data-analytics-minor/>)
- Economics, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/economics-bsba/>)
- Economics, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/economics-minor/>)
- Economics: Finance Concentration, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/economics-bsba-finance-concentration/>)
- Finance, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/finance-minor/>)
- Foundations of Business, Certificate (<https://catalog.csupueblo.edu/the-hasan-school-of-business/foundations-of-business-certificate/>)
- Jake Jobs Certificate in Professional Entrepreneurship (<https://catalog.csupueblo.edu/the-hasan-school-of-business/jake-jobs-certificate-in-professional-entrepreneurship/>)
- Leadership & Organizational Management, Bachelor of Applied Science (<https://catalog.csupueblo.edu/the-hasan-school-of-business/leadership-and-organizational-management-bas/>)
- Marketing, Bachelor of Science in Business Administration (<https://catalog.csupueblo.edu/the-hasan-school-of-business/marketing-bsba/>)
- Marketing, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/marketing-minor/>)
- NSA-Designated Institution Certificate in Cyber Security Defense (<https://catalog.csupueblo.edu/the-hasan-school-of-business/nsa-certificate-cyber-security-defense/>)
- Supervisory Management, Minor (<https://catalog.csupueblo.edu/the-hasan-school-of-business/supervisory-management-minor/>)
- Technology & Computing Instruction, Post-Baccalaureate Certificate (<https://catalog.csupueblo.edu/the-hasan-school-of-business/technology-and-computing-instruction-certificate/>)