

# BUSINESS ADMINISTRATION, MASTER OF BUSINESS ADMINISTRATION

The goal of the MBA program is to prepare students for high-level general management careers in business and other organizations. Students acquire an understanding of management theory and application, the economic, political and social environment in which businesses function, and behavioral skills that are essential in the manager's role in the implementation of business decisions. The MBA program strives to provide an environment conducive to the development of each student's ability to think in a creative and effective manner. The program makes extensive use of lectures, seminars, group projects, and case studies that are designed to demonstrate the integrative, interdisciplinary nature of business decisions.

The program is open to all applicants with a bachelor's degree, regardless of the undergraduate field of study. Students without prior business course work will be required to take leveling courses in financial accounting, business statistics, microeconomics, finance, management, and marketing. Additionally, a review of GMAT writing sub score will be used to determine if there is a need for developmental work. Students who earn less than a "C" in any leveling course will be dismissed from the program. Generally, graduate students are required to complete all leveling course requirements before enrolling in the first 500-level courses. In some instances, a student will be permitted to enroll in 500-level courses while completing the final leveling courses.

Students will not be allowed to enroll in more than six hours of graduate-level course work without being fully admitted to the program.

## Specific Admission Requirements

GMAT is optional. For applicants exercising the option to not take the GMAT, you MUST complete BSAD 510, Academic writing for MBA in your first semester.

Applicants opting to submit a GMAT or GRE score, your GMAT writing score must be 4.5 or higher to waive BSAD 510 Academic Writing for MBA Students (1 c.h.). GRE writing score must be a minimum of 3.5 to waive BSAD 510 Academic Writing for MBA Students (1 c.h.).

## Learning Outcomes Assessment

The Hasan School of Business is committed to continuous improvement through a rigorous assessment program focused on measuring learning outcomes and implementing measures to enhance students' chances of success. Within each individual course, faculty members utilize a variety of assessment techniques including student presentations, projects, peer evaluations, examinations, and student surveys.

## Learning Goals for the MBA Program

The Hasan School of Business faculty works diligently to provide graduates with a high-quality education that prepares them for advancement in business. Our program prepares students through achievement of four primary learning goals.

1. Expression of Thoughts and Ideas
  - Our graduate students will be able to communicate effectively.

2. Decision Making and Problem Solving
  - Our graduate students will be able to analyze problems, identify relevant issues, and craft solutions.
3. Decision Making in a Global Business Environment
  - Our graduate students will be able to develop solutions for global business issues.
4. Ethical Analysis
  - Our graduate students will be able to evaluate ethical situations and offer appropriate recommendations.

## Assurance of Learning

The use of direct measures of student performance in the Hasan School of Business provides a relevant set of performance data. Reviewed by faculty, discipline groups, the School's Assurance of Learning Committee, and administrators, results of these measures are used to make program improvements. In addition to course grades, direct measures of student performance in the Hasan School of Business include:

- **The Educational Testing Service (ETS) Major Field Test in Business**
  - This test, administered nationwide, assesses what students have learned primarily in courses common to all business majors. Results are compared with those of other business students enrolled at selected peer institutions, as well as nationally.
- **Course-Embedded Measures**
  - Exams, papers, presentations, and projects are course-embedded measures that can be used to assess student performance related to our MBA learning goals.

The Hasan School of Business compiles information to assess the success of MBA graduates. Information is obtained from the CSU Pueblo Alumni Office, the Career Center, and other sources.

## Specific Program Requirements

All graduate courses for the MBA are listed in the appropriate department sections of accounting (ACCT), business administration (BSAD), computer information systems (CIS), economics (ECON), finance (FIN), management (MGMT), and marketing (MKTG).

Independent Studies will not be substituted for core or required courses. They may count only as electives.

## Specific Core Requirements

Course	Title	Credits
ACCT 510	Managerial Accounting	3
BSAD 502	Business Ethics and Environment	3
BSAD 575	International Business	3
CIS 565	Management Information Systems	3
ECON 510	Economics for Managers	3
FIN 530	Financial Management	3
MGMT 511	Production/Operations Management	3
MGMT 520	Management of Organizational Behavior	3
MGMT 585	Management Policy & Strategy	3
MKTG 540	Marketing Management	3
<b>In addition, the following MBA courses must be completed:</b>		<b>6</b>
Approved Graduate Electives		
<b>Total Credits</b>		<b>36</b>

## **Additional Program Requirements**

### **MBA Standards**

A student who earns two "C" or lower grades in graduate-level courses is placed on probation. If a third "C" or lower grade is earned, the student is automatically dismissed from the program.

The MBA degree will be conferred upon students who successfully complete a minimum of 36 hours of approved course work with a minimum GPA of 3.000. The curriculum includes the following 30 credits which are taken by all MBA students.

### **Dual Degree MBA-Chungnam National University**

Students enrolled as MBA students at Chungnam National University (CNU) in South Korea may enroll in a dual degree MBA at Colorado State University Pueblo.

ONLY admitted dual degree MBA students from CNU will be allowed to transfer 18 credits from CNU into the CSU Pueblo MBA program to complete 36 credit hour requirement. This policy supersedes the existing 9 credit rule. This exclusion will only apply to students from Chungnam who are admitted into the dual degree program.

Admission requirements for the Chungnam Dual Degree MBA Program will be the same as the admission requirements for all CSU Pueblo MBA students as listed in the catalog, beginning on Page 82.

### **Joint BSBA/MBA, BS-CIS/MBA, and BS-CM/MBA Programs**

Specific requirements for the joint BSBA/MBA, BS-CIS/MBA and the BS-CM/MBA plans are included in the *Hasan School of Business* section of the catalog.