

COMMUNICATION & INFORMATION DESIGN (CID)

CID 103 Speaking & Listening 3(3-0)

As Needed.

Introduces principles of speaking and listening with emphasis on exposition and its application to public speaking.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

(Gen Ed: H)

CID 204 Introduction to Rhetoric 3(3-0)

As Needed.

Provides an introduction to the rhetorical tradition in relationship to the needs of various cultural, technological, and professional contexts.

Prerequisites: None.

Corequisites: None.

Registration Information: None.

CID 205 Introduction to User Experience 3(3-0)

Spring.

Course introduces the techniques and principles for measuring and improving the user's experience with digital documents, such as web pages and mobile applications.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 212 Rhetorical Persuasion & Argumentation 3(3-0)

As Needed.

Argumentation focuses on the methods advocates employ to make rational decisions and to win assent to others' statements. Particular emphasis on the nature and skills of reasoned discourse.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 221 Interpersonal Communication 3(3-0)

As Needed.

The principles and skills of speaking, applied to informal speaking situations. Topics covered include openness, genuineness, and talking appropriately to people.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 230 Document Design 3(3-0)

As Needed.

Course emphasizes the analysis, design, and creation of ethically sound and rhetorically effective print and digital documents.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 260 Language Acquisition & Linguistics 3(3-0)

As Needed.

Normal processes of development of language in children, growth of language, including structure, comprehension, use of oral and written language, other symbolic behavior.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 291 Special Topics (1-3 V)

As Needed.

Special Topics.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 295 Independent Study (1-3 V)

As Needed.

Independent Study.

Prerequisite: None.

Corequisite: None.

Registration Information: Permission of instructor.

CID 335 (WS 335) Gender & Communication 3(3-0)

As Needed.

This course examines the ways that gender affects communication behaviors and helps develop an awareness of the processes that affect gender socialization and stereotyping.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 345 Intercultural Communication 3(3-0)

As Needed.

The purpose of this course is to explore Intercultural Communication with the intent to better understand and appreciate cultural differences.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

CID 350 Communicating in Professions 3(3-0)

As Needed.

Introduces the basics of professional communication in the workplace. The course attends to both theory and practice in interpersonal, small group, organizational and intercultural communication.

Prerequisite: None.

Corequisite: None.

Registration Information: Junior or senior standing.

CID 376 User Experience Design 3(3-0)

Fall.

Course familiarizes students with the commonly accepted principles of design that influence how digital texts look and act.

Prerequisite: CID 205.

Corequisite: None.

Registration Information: None.

CID 377 Usability & User Experience 3(3-0)

Spring.

Course familiarizes students with the methods, techniques, and tools for collecting the data used to measure User Experience, specifically usability testing.

Prerequisite: CID 205.

Corequisite: None.

Registration Information: None.

CID 491 Special Topics (1-3 V)

As Needed.

Special Topics.

Prerequisite: None.

Corequisite: None.

Registration Information: Permission of instructor.

CID 493 Seminar 3(3-0)

As Needed.

This course will synthesize skills learned in the minor exposing students to theories and practices of communication training and development with an applied focus.

Prerequisite: None.

Corequisite: None.

Registration Information: Junior or senior standing.

CID 495 Independent Study (1-3 V)

As Needed.

Independent Study.

Prerequisite: None.

Corequisite: None.

Registration Information: Permission of instructor.

CID 583 Contemporary Cultural Communication 3(3-0)

As Needed.

The purpose of this course is to explore Intercultural Communication with the intent to better understand and appreciate cultural differences.

Prerequisite: None.

Corequisite: None.

Registration Information: None.