

BUSINESS ADMINISTRATION (BSAD)

BSAD 101 Business-Careers and Opportunities 1(1-0)

Fall, Spring.

Introduction to the world of business that will provide insights on careers, business disciplines, and the world of business.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

BSAD 102 Introduction to Personal Finance 3(1-0)

As Needed.

This introductory course serves as a vehicle to deliver fundamental personal financial management skills to students, providing the tools necessary to make good financial decisions.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

BSAD 211 Introduction to Study Abroad 1(1-0)

As Needed.

Course designed to inform students about the study abroad process in order to maximize their international learning experience.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

BSAD 250 Business Law 3(3-0)

As Needed.

Explores the legal environment of business. Topics include contracts, torts, agency, ethical and criminal implications of business actions, and property laws.

Prerequisite: BSAD 101 and ENG 101 and 102.

Corequisite: None.

Registration Information: None.

BSAD 265 Inferential Statistics & Problem Solving 3(3-0)

Fall, Spring, Summer.

Statistical methods in business, sampling, parameter estimation, hypothesis testing, correlation, multiple regression, and chi square tests. Use of problem solving methods.

Prerequisite: MATH 101.

Corequisite: None.

Registration Information: None.

BSAD 270 Business Communications 3(3-0)

Fall, Spring, Summer.

Means of extending management capabilities through effective internal and external communications, including data organization and presentation.

Prerequisite: ENG 101 and ENG 102.

Corequisite: None.

Registration Information: None.

BSAD 302 Ethics in Business 3(3-0)

Fall, Spring.

Examination of issues addressing ethical, legal, social and environmental responsibilities of businesses toward government, customers, employees, and the general public.

Prerequisite: BSAD 270.

Corequisite: None.

Registration Information: None.

BSAD 360 Advanced Business Statistics 3(3-0)

Fall, Spring.

Development of advanced statistical techniques to support business decision-making. Topics include advanced multiple regression analysis, analysis of variance and nonparametric techniques.

Prerequisite: BSAD 265.

Corequisite: None.

Registration Information: None.

BSAD 475 International Business 3(3-0)

Fall, Spring.

Opportunities and problems of multinational firms including environmental factors and formulation of strategies and policies for all functional areas of business.

Prerequisite: FIN 330 and MGMT 301 and MKTG 340.

Corequisite: None.

Registration Information: None.

BSAD 480 Business Consulting 3(3-0)

As Needed.

Integrating prior studies in business into a realistic approach to assist in solving problems faced by selected firms and organizations in the community.

Prerequisite: BSAD 360 and FIN 330 and MGMT 301 and MGMT 311 and MKTG 340.

Corequisite: None.

Registration Information: None.

BSAD 490 Special Projects (1-6 V)

As Needed.

Special Projects.

Prerequisite: None.

Corequisite: None.

Registration Information: None.

BSAD 491 Special Topics (1-3 V)

As Needed.

Special Topics.

Prerequisite: None.

Corequisite: None.

Registration Information: Permission of instructor.

BSAD 493 Senior Seminar 1(1-0)

Fall, Spring.

Designed to help majors draw connections among the business disciplines. The course provides an in-depth examination of contemporary issues in the business environment.

Prerequisite: None.

Corequisite: None.

Registration Information: Senior standing.

BSAD 495 Independent Study (1-3 V)

As Needed.

Independent Study.

Prerequisite: None.

Corequisite: None.

Registration Information: Senior standing. Permission of department chair.

BSAD 498 Internship (1-6 V)

As Needed.

Supervised field work in selected business, social and governmental organizations; supplemented by written reports.

Prerequisite: None.

Corequisite: None.

Registration Information: Junior or senior standing. HSB majors only. Permission of internship coordinator.

BSAD 501 Fundamentals of Statistics 3(3-0)

As Needed.

This class prepares students to solve business problems using statistics and business research methods using statistical estimation, hypothesis testing, and advanced statistical methods.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 502 Business Ethics and Environment 3(3-0)

As Needed.

The impact of continued social, political, economic, technological, and legal pressures upon ethical business issues and managerial decision making.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 505 Inferential Statistics and Problem Solving 3(3-0)

As Needed.

Statistical methods in business, sampling, parameter estimation, hypothesis testing, correlation, multiple regression and chi square tests. Use of problem solving methods.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 510 Academic Writing for MBA Students 1(1-0)

Fall.

This course is designed to help prepare students for the rigors of academic writing at the graduate and professional levels.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 545 Advanced Quantitative Analysis for Business 3(3-0)

As Needed.

This class prepares students to solve business problems using advanced quantitative methods and business modeling techniques.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 560 Managerial Analytics 3(3-0)

As Needed.

This class will explore the principles, methods, tools and best practices in contemporary applied business analytics.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 575 International Business 3(3-0)

As Needed.

The objective of this course is to familiarize students with the dynamics and complexity of managing business across the globe.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 580 Business Research Methodology 3(3-0)

As Needed.

Fundamentals of qualitative and quantitative research design including development of hypothesis and assessment techniques in preparation for undertaking research projects.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 591 Special Topics 3(3-0)

As Needed.

Special Topics.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 592 Research (1-6 V)

As Needed.

The student will work under the close supervision of a graduate faculty member in basic or applied research resulting in a thesis or report of high academic quality.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.

BSAD 595 Independent Study (1-3 V)

As Needed.

Individual study of a subject determined by the instructor and student with permission of the director.

Prerequisite: None.

Corequisite: None.

Registration Information: Admission to MBA. Permission of MBA Director.