

# NON PROFIT ADMINISTRATION, MINOR

The nonprofit administration minor is a 24-credit multi-disciplinary program designed for students wanting to pursue careers in nonprofit organizations that include the arts, human services, recreation, chambers of commerce, civic efforts, and health care. The nonprofit administration minor supports the mission of the university by providing students with an educational experience that strengthens their problem-solving abilities and prepares them to navigate work in a rapidly changing world.

## Student Learning Outcomes

- Students will be able to identify the basic components in any nonprofit organization.
- Students will develop a strategic plan for a new nonprofit organization.
- Students will apply knowledge on nonprofit organization in an internship setting.

## Outcomes Assessment Activities

Student learning is measured through the development and design of a strategic plan for a new nonprofit organization and through the completion of an internship with a nonprofit organization. Faculty teaching the minor area courses will evaluate each strategic plan developed by students, paying close attention to the student's ability to convey the necessary components of a nonprofit organization. Internship supervisors evaluate students based on their ability to apply what they've learned in their courses into an actual nonprofit setting. Students evaluate how well their courses prepared them for their nonprofit internships. The results of these assessment activities are used to improve program offerings and enhance student learning.

## Minor Degree Requirements

Course	Title	Credits
<b>Core Courses</b>		
MC 215	MEDIA WRITING & STORYTELLING	3.0
SW 205	SOCIAL WELFARE IN THE UNITED STATES	3.00
POLS 330 or POLS 340	INTRODUCTION TO PUBLIC ADMIN. PUBLIC POLICY	3.0
PSYC 315 or SOC 432	INDUSTRIAL/ORGANIZATIONAL PSYCHOLOGY ORGANIZATION THEORY	3.0
NPA 494	FIELD EXPERIENCE	3.00
Total Core Credits		15
<b>Elective Courses</b>		
9 credits of electives are required		
COMR 350	COMMUNICATING IN PROFESSIONS	3.00
ECE 350	PROGRAMS FOR ECE	3.00
ECON 202	PRINCIPLES OF MICROECONOMICS	3.00
ED 202	FOUNDATIONS OF EDUCATION	
ENG 305	TECHNICAL AND SCIENTIFIC REPORT WRITING	3.00
MC 211	DIGITAL PUBLISHING	3
MC 321	CRISIS COMMUNICATION	3.0
MC 370	NON-PROFIT ORGANIZATIONS AND COMMUNICATION	3.0

MC 422	PUBLIC RELATIONS STRATEGIES	3.0
MC 430	STRATEGIC COMMUNICATION CAMPAIGNS	3.0
POLS 330 or POLS 340	INTRODUCTION TO PUBLIC ADMIN. PUBLIC POLICY	3.0

Students may not take the same course to count in both core and electives.

SW 350	SOCIAL WELFARE POLICY	3.00
Total Credits		24