MEDIA & ENTERTAINMENT, MINOR

The Media & Entertainment department supports the mission of the University by offering an applied major that integrates technological innovation with a traditional humanities and social sciences curriculum. Students are prepared for careers in media, entertainment, and related disciplines while also being given the ethical and aesthetic foundations to make those careers meaningful.

The 18-hour Media & Entertainment minor is designed to compliment any major by preparing students for careers in a world that relies on media to communicate. Students choose 6 hours of Media & Entertainment courses in addition to the required 12 hours of foundation production and writing courses essential to media and entertainment professionals (writing, audio, video, and art & design).

Student Learning Outcomes

1. Students will display critical thinking skills, conveying complex ideas related to current issues and ethical expectations of mass media, entertainment, and related disciplines.
2. Students will communicate with clarity and organization utilizing the proper format, writing mechanics, and audience focus, in a manner that is professionally competitive for an entry-level position in the discipline.
3. Students will demonstrate technological expertise related to the specific concentration area that is professionally competitive for an entry-level position in their discipline.
4. Students will demonstrate command of subject, organization of thoughts, and skill at communication in front of an audience.

Outcomes Assessment Activities

- Student success is measured through a variety of methods that include classroom writing and projects, portfolios of student work, practicum and professional internship evaluations, exit interviews, student employment upon graduation, course and progress reviews, and alumni feedback. Department faculty review and evaluate a selection of portfolios to assess student learning.

Specific Program Requirements

Course	Title	Credits
MAE 102	Multimedia Design Foundations	3
Choose a minimum of three courses from the list below.		**9**
MAE 220	Professional Media Writing	3
MAE 230	Sound, Radio, & Podcasting Essentials	3
MAE 240	Film & Video Essentials	3
MAE 250	Media Design Essentials	3
MAE 251	Interactive & Immersive Media Essentials	3
Pick any 6-9 hours of approved Media & Entertainment courses		**6-9**
Total Credits		**18-21**