

COMMUNICATION & RHETORIC, MINOR

The Communication & Rhetoric minor at CSU Pueblo is designed for students interested in developing effective written and verbal communication skills. It provides a course of study that emphasizes both a theoretical understanding and practical application of communication that prepares students technically, professionally, and personally to successfully navigate a variety of challenges.

Communication & Rhetoric Program Goals

1. To provide individual courses as well as an academic minor in Communication & Rhetoric that foster students' abilities to describe, analyze, critique, explore, create and produce ideas and content in various contexts.
2. To cultivate students' abilities to construct and respond to messages effectively utilizing various modes of communication.
3. To develop students' understanding of demographics and cultures and how these factors influence the communication context.
4. To prepare students to communicate in professional contexts as well as in more informal ones.
5. To train students to better communicate their academic, personal, and civic knowledge.

Expected Student Learning Outcomes

1. Produce and deliver content and messaging appropriate in a variety of contexts.
2. Work in small groups to facilitate collaboration with others.
3. Create artifacts that reflect critical cultural awareness.
4. Communicate contextually relevant knowledge.

Outcomes Assessment Activities

Faculty teaching in the minor will evaluate pre-determined assignments/artifacts to determine if students are meeting the program objectives. The results of assessment activities will be used to make changes to courses and/or curriculum to improve students' mastery of outcomes.

Specific Requirements for the Communication & Rhetoric Minor

The Communication & Rhetoric minor consists of 18 credits, comprised of required and elective courses. Six credits must be earned at the 300-400 level. Acceptance of transfer courses is contingent upon approval of the program director. No more than three credits of an independent study can count toward the minor. All students must complete the 18 credits with a grade of C or better in all required and elective courses.

Course	Title	Credits
Required Courses		
COMR 103	SPEAKING AND LISTENING	3
COMR/ENG 204	INTRODUCTION TO RHETORIC	3.00
COMR 350	COMMUNICATING IN PROFESSIONS	3
COMR 493	SEMINAR	3
Elective Courses		

Selet two electives	6
Total Credits	18

Electives

Course	Title	Credits
BSAD 270	BUSINESS COMMUNICATIONS	3.0
COMR/ENG 205	INTRODUCTION TO USER EXPERIENCE	3
COMR 212	ARGUMENTATION	3
COMR 221	INTERPERSONAL COMMUNICATION	3
MC 222	BROADCAST NEWS WRITING	3.0
COMR 260	LANGUAGE ACQUISITION AND LINGUISTICS	3
COMR 291	SPECIAL TOPICS	3
COMR 295	INDEPENDENT STUDY	3
ENG 304	ADVANCED RHETORICAL STUDY	3
ENG 305	TECHNICAL AND SCIENTIFIC REPORT WRITING	3
ENG 306	VISUAL RHETORIC	3
COMR 312	PERSUASION	3
ENG 317	CREATIVE NONFICTION	3
ENG 319	PROFESSIONAL EDITING	3
COMR/ENG/WS 335	GENDER AND COMMUNICATION	3
COMR/ENG 345	INTERCULTURAL COMMUNICATION	3
COMR/ENG 376	USER EXPERIENCE DESIGN	3
COMR/ENG 377	USABILITY AND USER EXPERIENCE	3
ENG 440	MAGAZINE WRITING	3
ENG 445	MAGAZINE EDITING AND PRODUCTION	3
COMR 491	SPECIAL TOPICS	3
COMR 495	INDEPENDENT STUDY	3

Students cannot count courses being used for a major or minor requirement in ENG or MC as both a required course and as an elective for COMR.

Note: Some outside electives not listed above, may be approved by the program director.