

COMMUNICATION & INFORMATION DESIGN, MINOR

The Communication & Information Design minor at CSU Pueblo is designed for students interested in developing effective written and verbal communication skills. It provides a course of study that emphasizes both a theoretical understanding and practical application of communication that prepares students technically, professionally, and personally to successfully navigate a variety of challenges.

Communication & Information Design Goals

1. To provide individual courses as well as an academic minor in Communication & Information Design that foster students' abilities to describe, analyze, critique, explore, create and produce ideas and content in various contexts.
2. To cultivate students' abilities to construct and respond to messages effectively utilizing various modes of communication.
3. To develop students' understanding of demographics and cultures and how these factors influence the communication context.
4. To prepare students to communicate in professional contexts as well as in more informal ones.
5. To train students to better communicate their academic, personal, and civic knowledge.

Expected Student Learning Outcomes

1. Produce and deliver content and messaging appropriate in a variety of contexts.
2. Work in small groups to facilitate collaboration with others.
3. Create artifacts that reflect critical cultural awareness.
4. Communicate contextually relevant knowledge.

Outcomes Assessment Activities

Faculty teaching in the minor will evaluate pre-determined assignments/artifacts to determine if students are meeting the program objectives. The results of assessment activities will be used to make changes to courses and/or curriculum to improve students' mastery of outcomes.

The Communication & Information Design minor consists of 18 credits, comprised of required and elective courses. Six credits must be earned at the 300-400 level. Acceptance of transfer courses is contingent upon approval of the program director. No more than three credits of an independent study can count toward the minor. All students must complete the 18 credits with a grade of C or better in all required and elective courses.

Course	Title	Credits
Required Courses		
CID 103	Speaking & Listening	3
CID 230	Document Design	3
CID 350	Communicating in Professions	3
CID 493	Seminar	3
ENG 115	Introduction to Technical Writing (GT-CO2)	3.0
or ENG 116	Introduction to Business Writing (GT-CO2)	

or ENG 117 Intro. Scientific/Medical Writing (GT-CO2)		
Elective Courses	Select two electives	6
CID 212	Rhetorical Persuasion & Argumentation	3
CID 221	Interpersonal Communication	3
CID 335	Gender & Communication	3
CID 345	Intercultural Communication	3
CID 376	User Experience Design	3
CID 377	Usability & User Experience	3
CID 495	Independent Study	1-3
ENG 204	Introduction to Rhetoric	3.00
ENG 302	Grant Writing	3.00
ENG 304	Advanced Rhetorical Study	3.00
ENG 305	Technical and Scientific Report Writing	3.00
ENG 306	Visual Rhetoric	3.00
ENG 319	Professional Editing	3
Total Credits		21

Electives

Course	Title	Credits
BSAD 270	Business Communications	3.0
CID 205	Introduction to User Experience	3
CID 212	Rhetorical Persuasion & Argumentation	3
CID 221	Interpersonal Communication	3
CID 260	Language Acquisition & Linguistics	3
CID 291	Special Topics	1-3
CID 295	Independent Study	1-3
CID 335	Gender & Communication	3
CID 345	Intercultural Communication	3
CID 376	User Experience Design	3
CID 377	Usability & User Experience	3
CID 491	Special Topics	1-3
CID 495	Independent Study	1-3
ENG 304	Advanced Rhetorical Study	3
ENG 305	Technical and Scientific Report Writing	3
ENG 306	Visual Rhetoric	3
ENG 317	Creative Nonfiction	3
ENG 319	Professional Editing	3
ENG 445	Magazine Editing and Production	3

Students cannot count courses being used for a major or minor requirement in ENG or MAE as both a required course and as an elective for CID.

Note: Some outside electives not listed above, may be approved by the program director.