

# WORLD LANGUAGES- SPANISH: MEDIA & ENTERTAINMENT CONCENTRATION, BACHELOR OF ARTS

## Specific Admission Requirements

Students must be receiving a BA in Spanish to complete the Media & Entertainment Concentration. Students must have intermediate Spanish proficiency to be admitted into the concentration. Students will have to complete a Modified Oral Proficiency Interview (MOPI) to determine their level.

## Student Learning Outcomes

Spanish-Language Media Majors will achieve a level of proficiency in Spanish communication skills (listening, speaking, reading, and writing) and in the understanding of Hispanic cultures sufficient to allow them to function effectively in careers in media and entertainment

These outcomes will be achieved by focusing on the 5 C's:

**Communication:** Students can communicate effectively in oral and written form, interpret messages, show cultural understanding when they communicate, and present oral and written information to various audiences for a variety of situations and purposes in Media.

**Cultures:** Students can interact with cultural competence and understanding by becoming attuned to Latinx cultures in the U.S. and beyond. They use the language to investigate, explain, and reflect on the practices, products and perspectives of Latinx cultures

**Connections:** Students are able to connect their knowledge and understanding of Spanish-language and Latinex cultures to the field of Media.

**Comparisons:** Students are able to compare and contrast Spanish language and cultures with other languages and cultures in the U.S. in order to act with intercultural competence. They discover patterns, make predictions, and analyze similarities and differences.

**Communities:** Students form a community of practice around Spanish-language Media and participate directly in Latinex communities. They interact with linguistic and cultural competence.

## Specific Program Requirements

Course	Title	Credits
General Education		35
Spanish Requirements		39
Media & Entertainment Requirements		46
<b>Total Credits</b>		<b>120</b>

In addition to the courses listed, students in this concentration must also meet the following requirements:

1. A Spanish Language senior project and portfolio completed through MAE 492 and MAE 499.
2. Completion of the oral and written proficiency exams and of the graduating-senior survey.

## Specific General Education Requirements

Course	Title	Credits
CID 103	Speaking & Listening	3
MAE 101	Media & Society (GT-SS3)	3
CS 101	Introduction to Chicano Studies (GT-HI1)	3
Other General Education Courses		26
<b>Total Credits</b>		<b>35</b>

## Specific Major Requirements

Course	Title	Credits
SPN 101	Beginning Spanish I	3
SPN 102	Beginning Spanish II	3
SPN 201	Intermediate Spanish I (GT-AH4)	3
SPN 202	Intermediate Spanish II (GT-AH4)	3
SPN 203	Intermediate Proficiency Building	3
SPN 301	Spanish Grammar in Context	3
SPN 303	Spanish Phonetics & Phonology	3
or SPN 309	Intro to Hispanic Linguistics	
SPN 370	Intro to Literature & Culture	3
Select one of the following		3
SPN 312	Conv & Comp: Mexico & Central Amer	3
SPN 313	Conv & Comp: South America	3
SPN 314	Conv & Comp: Caribbean	3
SPN 315	Conv & Comp: Spain	3
SPN 316	Conv & Comp: U.S. Latinx	3
SPN 317	Conversation & Composition: Topics	3
SPN 318	Conversation & Composition: Spanish Language Films	3
Select four upper-division electives, of which at least two must be 400-level		12
<b>Total Credits</b>		<b>39</b>

## Specific Concentration Requirements

Course	Title	Credits
MAE 100	College & Career Success	1
MAE 220	Professional Media Writing	3
MAE 230	Sound, Radio, & Podcasting Essentials	3
MAE 240	Film & Video Essentials	3
MAE 250	Media Design Essentials	3
MAE 370	Social Media & Online Strategies	3
or MAE 351	Web Design & Development	
MAE 401	Law, Ethics, & Regulation of Media	3
or MAE 480	Copyright, Licensing, & Publishing	
MAE 492	Capstone: Research & Proposal	2
MAE 499	Capstone: Production & Delivery	2
Student Media Practicum		5
<b>Directed Concentration</b>	Choose one MAE concentration from below.	<b>18</b>

Multimedia Journalism & Storytelling	
Sports & eSports Media	
Strategic Communication	
Media & Entertainment Production - Film/Video or Sound/Radio/ Podcasting	
Media, Entertainment, & Arts Management	
<b>Total Credits</b>	<b>46</b>